

ADVERTISING OPPORTUNITIES

Thirst provides a comprehensive marketing mix to an engaged and targeted audience.

THIRST COLORADO MAGAZINE

We offer an effective and targeted product that is delivered to craft and outdoor enthusiasts across Colorado. Read by highly motivated and interested consumers, Thirst delivers your audience in an engaging fashion.

2024 ADVERTISING DEADLINES

January-February

Ad copy deadline: Dec. 1

March-April

Ad copy deadline: Jan. 26

May-June

Ad copy deadline: Mar. 29

July-August

Ad copy deadline: May 24

September-October

Ad copy deadline: July 26

November-December

Ad copy deadline: Sept. 27

2025 ADVERTISING DEADLINES

January-February

Ad copy deadline: Nov. 22

March-April

Ad copy deadline: Jan. 24

May-June

Ad copy deadline: Mar. 28

July-August

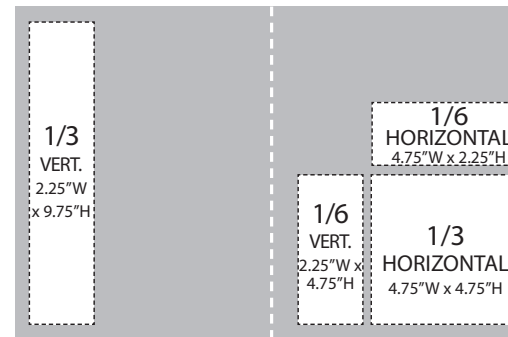
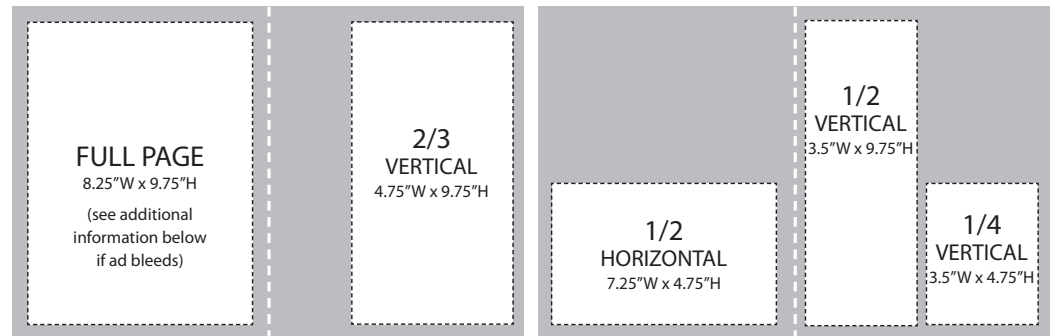
Ad copy deadline: May 30

September-October

Ad copy deadline: Aug. 1

November-December

Ad copy deadline: Sept. 26



AD SPACE SIZES & DIMENSIONS

All dimensions are listed in INCHES, width X height.

Full Page Trim.....	8.25 x 10.75
Full Page Live	7.25 x 9.75
Full Page Bleed	8.5 x 11
2/3 Vertical	4.75 x 9.75
1/2 Vertical	3.50 x 9.75
1/2 Horizontal	7.25 x 4.75
1/3 Vertical	2.25 x 9.75
1/3 Horizontal	4.75 x 4.75
1/4 Horizontal	3.50 x 4.75
1/6 Vertical	2.25 x 4.75
1/6 Horizontal	4.75 x 2.25

Full-Page Ads

- Bleeds: Add 1/8" all sides beyond trim size
- Keep text & graphics a minimum of .375" away from trim edge

Submissions of Digital Advertisements

- Please ensure that all photos and artwork used in finished ads are at 300dpi, CMYK process
- Embed all fonts and images in PDF submission
- Please do not include crop or bleed marks in the file

For rates and additional information, please contact your sales representative or sales@thirstcolorado.com